



The Conscious Castaway:

Fairmont Maldives, Sirru Fen Fushi Unveils New Beach Tented Villas







This winter, <u>Fairmont Maldives</u>, <u>Sirru Fen Fushi</u> invites travellers to reignite their sense of adventure with the launch of new Beach Tented Villas. Set amongst lush foliage and with direct access to the sugar-white sand beach, the villas have been thoughtfully designed to sit in harmony with the natural island environment, striking the perfect balance between luxury, adventure, space, and seclusion. A unique alternative to the traditional beach villa and overwater accommodation, the Beach Tented Villas will be available to book from November 2022.

In celebration of the launch, Fairmont Maldives has introduced a new *Conscious Castaway* experience, with unique in-villa experiences, from intimate movie nights under the stars, to private beachfront BBQs, as well as in-depth exploration of the island's many sustainability initiatives, including snorkelling safaris around the Coralarium, and Sustainability Lab.

The Beach Tented Villas

Set on their own private pocket of beach, the new villas are designed provide a safari-style stay whilst mirroring the beauty and diversity of the island's verdant flora and fauna. Natural wooden frames are swathed in white fabric, which can be rolled up completely to offer unparalleled views of the turquoise ocean beyond from floor-to-ceiling windows. A neutral colour palette is accented with an eclectic

collection of patterned throws and cushions, pieces of striking Maldivian artwork and rattan rugs, with a centrepiece chandelier lighting up the luxurious lounge area. Spacious and secluded, the Beach Tented Villas house a master suite with California King Bed and en-suite bathroom, separate children's bedroom, spacious alfresco decking area with loungers and hammocks, outdoor roll-top tub and rain shower, and a Sala for communal dining that overlooks the private pool.

The archipelago's most luxurious glamping experience, guests of the villas can call on the island mixologist to prepare cocktails at the private bar, host a BBQ on the sand prepared by the chef or relax with a spa treatment or yoga session on the deck. Each villa is also equipped with bicycles, a telescope for stargazing and a personal villa host, available 24 hours a day to ensure guests have everything they need to explore the island in style. What's more, the team will leave messages in a bottle for guests to find throughout their stay, containing special experiences for them to enjoy, from an Indian-head-massage at Willow Stream Spa to a round of sunset cocktails at Onu Onu.

The Conscious Castaway

Designed to help travellers unleash their inner adventurer, the new *Conscious Castaway* experience offers guests the opportunity to truly reconnect with nature and experience first-hand the island's innovative sustainability initiatives. After checking into their beachfront abode, guests can don their snorkels and head out on a private snorkelling safari with the in-house marine biologist. Whilst exploring the kaleidoscope reef, guests can expect to rub shoulders with a circus of tropical fish, reef sharks, manta rays and even turtles, as they make their way to the Coralarium, an underwater sculpture gallery and coral regeneration project. Explore the soaring sculptures within the Coralarium, designed to imitate the natural formation of coral and provide a home for marine life.

Travellers can plant their own piece of coral, before making their way to the Sustainability Lab, a new hub of eco-education where specialised machinery turns ocean plastic waste into bespoke souvenirs. Make a turtle luggage tag from a plastic bottle, weave a bracelet from ghost net, or simply learn about the delicate ocean environment in the research centre. Young travellers can also enrol on the Turtle Ranger Programme, helping the marine biologist to collect vital ID-data for the endangered Hawksbill turtle, tending to nests and helping usher baby turtles into the ocean safely.

As the sun rises over the Indian Ocean, back at the Beach Tented Villa travellers can indulge in a sumptuous breakfast picnic on sugar white sands and enjoy a movie under the stars with a private pop-up cinema night. Children can learn about outer space with a stargazing experience, before retreating to their beachfront bedroom to fall asleep to the sound of lapping waves.